

American Business Capital Corporation

California Corporation #C3581400 | Registered Investment Advisor CRD #123754

CEASE AND DESIST NOTICE

(Date of Notice: March 9, 2019)

To XXXXXXXX,

This notice is to inform you that my company, American Business Capital, hereinafter referred to as ABC, is the sole owner of the X-X-X trademark and reserves all rights to the mark. This trademark was first used in commerce in X-X-X, establishing a common law U.S. Trademark, and ABC has continuously and exclusively offered products nationwide under the X-X-X mark through our website XXXXX.com.

Your website, XXXXX.com, makes unauthorized use of the X-X-X trademark by offering products with the X-X-X mark which is a clear violation of infringement on ABC's trademark rights and intellectual property rights.

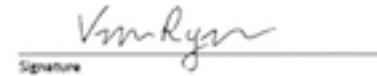
I request that you immediately STOP any and all, current and future, unauthorized use of the X-X-X trademark. This includes removing all instances of the X-X-X mark from your website.

Failure to comply with this notice will confirm your complicity and leave me no other alternative than to take action. Actions may include, but are not limited to, filing a trademark infringement complaint with your hosting company and filing a case in federal court seeking an injunction as well as ABC's right to monetary damages plus court costs and attorney fees incurred as a result of your unlawful infringement. I will diligently protect my company's rights related to this trademark and I am unhappy that you have not complied with my first notice. Please note, I will take action if you do not remove all content, products and images that show the X-X-X mark.

Please reply to this email to confirm that you agree to remove, and will remove, all instances of the X-X-X mark from your website, stop selling products that contain the X-X-X mark and refrain from any further acts of infringement against ABC's trademarks.

Your cooperation in this matter is required to avoid further action.

Sincerely,


Signature

Date: 3/9/2019

Vance Ryan
CEO, American Business Capital

Notice emailed to:
XXXXXXXXXXXX
XXXXXXXXXXXX